
Brief Report on Expert Lecture On "LOCAL IS THE NEW GLOBAL IN FASHION INDUSTRY" held on 13th December, 2021. Organized by Department of Design, Faculty of Architecture, Planning & Design, Integral University, Lucknow.

1 message

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Sat, Dec 18, 2021 at 12:43 PM

A Brief Report on Expert Lecture On "LOCAL IS THE NEW GLOBAL IN FASHION INDUSTRY" held on 13th December, 2021. Organized by Department of Design, Faculty of Architecture, Planning & Design, Integral University, Lucknow.

Under the aegis of Faculty of Architecture, Planning & Design had organized an Expert Lecture: "LOCAL IS THE NEW GLOBAL IN FASHION INDUSTRY" on 13th December, 2021 at 2:00 pm via Online Mode (Google Meet Link: <https://meet.google.com/poc-bhuu-pqw>). In order to highlight the importance of local crafts in the global fashion industry.

The session included the discussion of crafts and traditional wear of Malaysia and India like **BATIK, IKAT, KEMBEN, SARONG**, etc. The students/attendees participated in the talk with great zeal. Invited eminent speaker **Ms. Sofia Afroz Mirza a fashion designer & Owner of Rozreen Enterprise – Malaysia** highlighted the students with inspirational thoughts and enlightened us with the commendable talk on the subject. All the students and staff members of the Design Department actively participated in the lecture.

The program was successfully organized with the constant support of Ar. Safa Seraj (Head, Department of Design). Around 20 of the attendees from the Department of Design and other departments participated in the talk. Students also clarify their doubts and other queries in the Question/Answer session. The participants appreciated the presentation skills & professional knowledge shared by the expert during the lecture.

The program ended successfully with the vote of thanks.

The poster features a vibrant blue and purple paisley pattern background. At the top left is the IU logo. The text 'INSPIRING EXCELLENCE' is at the top right. The main title 'LOCAL IS THE NEW GLOBAL IN FASHION INDUSTRY' is split across the top and bottom. A central vertical banner reads 'GLOBAL'. A photo of Sofia Afroz Mirza is shown with her name and title below it. Event details (date, time, QR code) are in the middle right. Faculty and registration information are at the bottom.

INSPIRING EXCELLENCE

DEPARTMENT OF DESIGN IS ORGANIZING AN EXPERT LECTURE

LOCAL IS THE NEW GLOBAL IN FASHION INDUSTRY

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SOFIA AFROZ MIRZA
Owner of Rozreen Enterprise
Malaysia

Date:
13th December 2021
Time:
2:00 P.M.

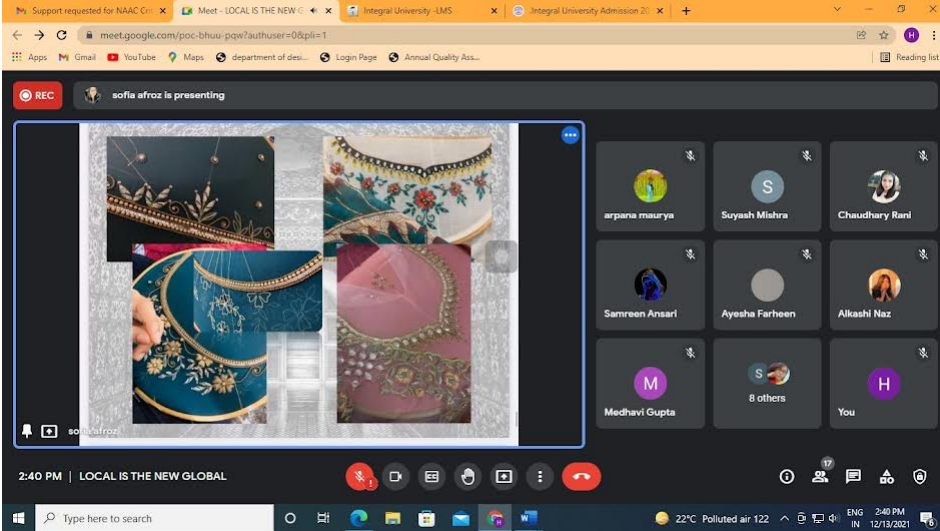
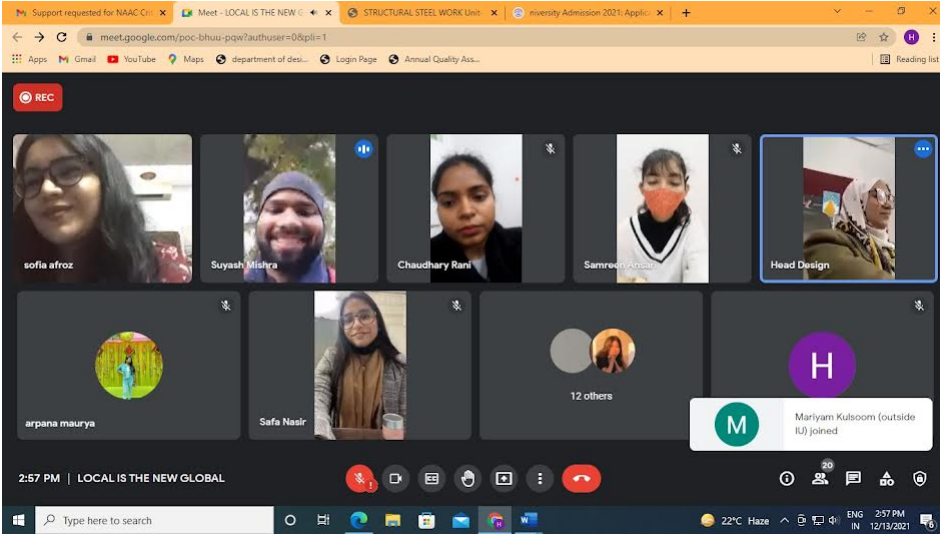
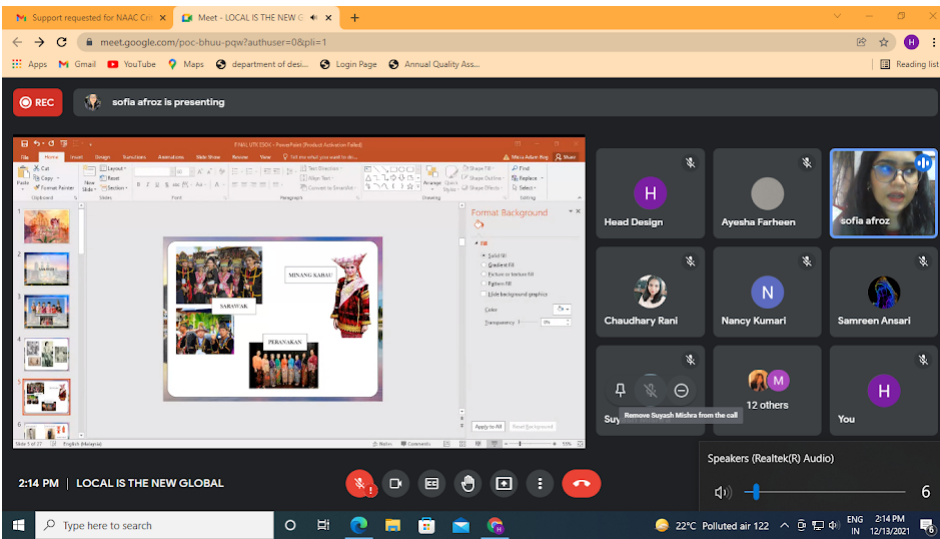


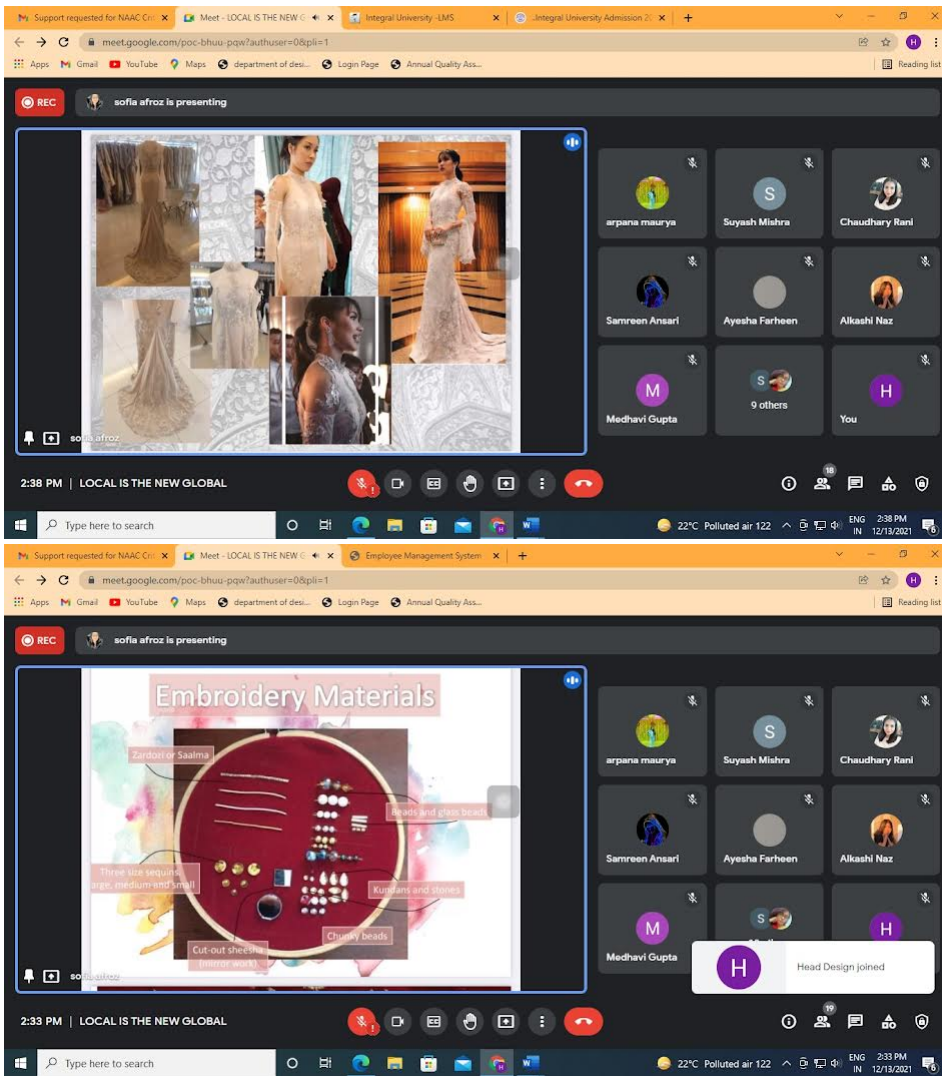
Registration Link:
<https://forms.gle/1SkAKg1TKWpVKn2bA>

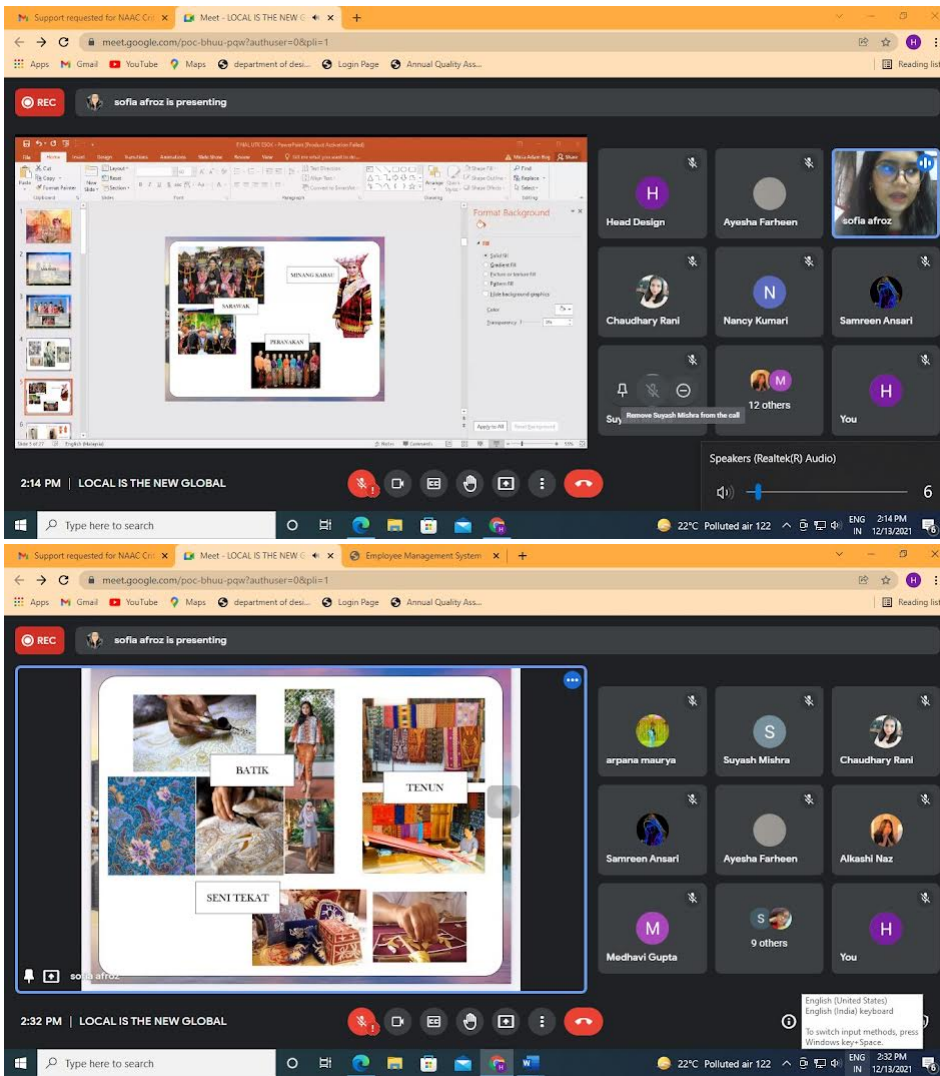
Faculty Co-ordinators:
MS. RANI KUMARI
MS. SAFA NASIR

Co-convenor:
MS. SAFA SERAJ
HEAD, DEPARTMENT OF DESIGN

**After the registration the participants shall be provided with the Google Meet link*







Thanks & Regards

Ar. Safa Seraj

Head

Department of Design

Faculty of Architecture, Planning & Design

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